



The Sierra Madre Chamber of Commerce Wistaria Festival 2010

- Who:** Sierra Madre Chamber of Commerce
- What:** One-day annual Festival celebrating the Guinness Book certified "World's Largest Blossoming Plant." Featuring tours of the vine, arts and craft fair in the Village, live musical entertainment, a kids' zone, dining al fresco at local restaurants as well as food vendors in the park. KOLA 99FM morning personality Brian Casey will be doing a remote broadcast from the downtown area.
- When:** Sunday, March 15, 2009
Festival hours: 9am to 5pm
Vine Tours: 9am to 4pm
- Where:** The festival takes place in the Sierra Madre downtown area, a charming village atmosphere that looks much the same today as it did in the early 20th century. The vine is on the property of two private residences. Note: *Grounds are on private property; access incompatible for people with limited mobility. Wheelchairs, strollers not allowed.*
- Why:** The "Lavender Lady" is 116 years old!
- How:** Take the 210 freeway to Baldwin Ave., head north towards the mountains. The festival is in downtown Sierra Madre, free of charge. The vine is up in the hills, we recommend you take the shuttle. Tickets are \$10.00 pre-sale, \$15 the day of the event. Tickets can be purchased online at www.WistariaTickets.com, or at the Chamber office, 37 N. Auburn Ave., Sierra Madre. The Gateway Coach shuttle will be available free of charge this day only to transport attendees roundtrip from the Sierra Madre Villa Station of the Gold Line to downtown Sierra Madre, from 10am to 6pm. Reduced rate reservations and event shuttle for Wistaria attendees are available at the official Host Hotel of the Wistaria Festival, the Doubletree Hotel in Monrovia (626) 357-1900.
General Festival Information: www.WistariaFestival.com