

Press Release

FOR IMMEDIATE RELEASE

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Former British Consul to Speak to Sierra Madre Rotary Club

The Rotary Club of Sierra Madre welcomes Bob Peirce, former British Consul of Los Angeles, as its speaker this Tuesday, December 15, 2000 at Cafe 322 at 7:00am. Café 322 is located at 322 Sierra Madre Blvd. in Sierra Madre. Mr. Peirce joined the British Diplomatic Service in 1977 and has served in China, Hong Kong, and at the United Nations in New York. He served in Los Angeles from 2005 – 2009. Prior to that, beginning in October 1999, he headed the political and public affairs work of the British Embassy in Washington. Mr. Pierce was also Private Secretary to three British Secretaries of State - Sir Geoffrey Howe, John Major and Douglas Hurd. During Peirce's service in Hong Kong, he was active in negotiations leading to the transition of Hong Kong to China. He also is founder of the non-profit BritWeek, dedicated to the promotion and celebration of British links to Los Angeles. This promises to be an informative and entertaining program, and the public is invited. RSVP requested due to popularity of speaker and to accommodate breakfast at \$10.00 per person. For more information please call Dan Alle at 626-483-6358.