



In an effort to improve marketing of the event and its vendors, the Chamber encourages all vendors to submit information about the Wistaria Festival to any Bulletin Boards, websites, e-newsletters and social media that they are involved in. Pertinent information for such submittals:

The Sierra Madre Wistaria Festival, celebrating the Guinness Book certified World's Largest Blossoming Plant will be held on Sunday, March 14<sup>th</sup>, 2010. 175 artists and crafters will line the streets of Sierra Madre's downtown village shopping district. Live music will be performed at multiple outdoor venues. Dining al fresco at local restaurants will be supplemented by food vendors in the park, which will also feature a childrens' play area. The event will take place from 9am to 5pm, cost of the festival is free, viewing the vine is free though walk-in tickets are required. Tickets for the shuttle bus are \$9/pre-sale, \$10/day of the event. A handling charge may apply when ordering online.

Websites you can link to:

- [www.WistariaFestival.com](http://www.WistariaFestival.com) (Chamber website)
- [www.WistariaTickets.com](http://www.WistariaTickets.com) (Chamber website)
- [www.SierraMadreChamber.com](http://www.SierraMadreChamber.com) (Chamber website)
- [www.facebook.com/SierraMadreChamber](http://www.facebook.com/SierraMadreChamber) (Chamber Facebook page)
- [www.SierraMadreWistariaFestival.com](http://www.SierraMadreWistariaFestival.com) (third party site with lots of information, photos and video)

Do you have a website we can link to from our website/e-newsletter?

Vendor name: \_\_\_\_\_

Vendor website: \_\_\_\_\_

Can you recommend websites we should submit our event to?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Are there any bulletin boards, newsletters, etc. that you recommend we submit information to? (if you run out of room, please write on the back or submit a second page).

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_