



SIERRA MADRE CHAMBER OF COMMERCE

THE SIERRA MADRE CHAMBER OF COMMERCE NEEDS YOU!



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2020 has been a devastating year for the business community, however, COVID-19 may have knocked us down, but we are not out!

The mission of the Sierra Madre Chamber of Commerce is to encourage a healthy business environment by advancing, promoting, and supporting the businesses serving the Sierra Madre community.

We are the business voice of Sierra Madre at City Hall. We closely monitor laws and actions that will impact your business. This year, we helped the city develop the Cares Program which provided some financial relief for qualified Sierra Madre Businesses.

We also played an instrumental role in helping the city develop the expanded outdoor dining areas for our members.

For 2021 we are going to undertake, along with assistance from the city, a Shop Sierra Madre marketing campaign to bring shoppers from outside the city to town.

We also planning virtual networking opportunities and informational meetings that will help you survive this pandemic..

We will continue to monitor city, county, state and federal activities that impact your business.

Annually, the Chamber sponsors events such as the Winter Village, Sierra Madre Honors (formerly the Citizen of the Year Dinner) and the Wistaria Festival to bring visitors to Sierra Madre that are potential new customers for you! This year however, we had to cancel the Wistaria Festival and Winter Village as we know it. We will, however have a Shop Sierra Madre event on November 28, 2020, again with the intention of bringing new customers to you. Santa Claus is even going to help!

We do all this and much more, promoting Sierra Madre as a 'Destination' as our goal! Whenever the "Chamber" does something, the community sees it as local businesses supporting the community.

So, please join our efforts today! Joining the Sierra Madre Chamber adds you to the list of the most highly esteemed, trustworthy and credible businesses in the Community.

Membership Fees for the 2021 Year are as follows:

A. Business/Professional Membership (less than 25 employees)	\$100
B. Business/Professional Membership (over 25 employees)	\$350
C. Institutions/Government Agencies/Financial Institution	\$500
D. Local Non Profit Organizations	\$ 50
E. Residents	\$ 50

You may visit our website at: www.sierramadrechamber.com and apply for membership or complete this form and return to the address listed below:

MEMBERSHIP APPLICATION

Business Name: _____

Address: _____

Phone: _____ Fax: _____

E-Mail: _____ Website: _____

Type of Business: _____

Business Category (above) _____ Amount Enclosed: \$ _____